

Influencing the Professoriate: A Systems Approach to Faculty Development at Michigan State University

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1. Brief Roundtable Introduction of Session Participants

2. Overview of Outreach and Engagement Definitions

Michigan State University

Provost's Committee on University Outreach (1993). *University Outreach at Michigan State University: Extending Knowledge to Serve Society*.

"Outreach [and engagement] is a form of scholarship that cuts across teaching, research, and service. It involves generating, transmitting, applying, and preserving knowledge for the direct benefit of external audiences in ways that are consistent with university and unit missions."

Committee for Institutional Cooperation

CIC Committee on Engagement (2005). *Defining and Benchmarking Engagement: Draft Report and Recommendations, Revised*.

"Engagement is the partnership of university knowledge and resources with those of the public and private sectors to enrich scholarship, research and creative activity; enhance curriculum, teaching, and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good."

Carnegie Foundation for the Advancement of Teaching

Carnegie Foundation for the Advancement of Teaching (2006). *Community Engagement Elective Classification*.

"Community Engagement describes the collaboration between institutions of higher education and their larger communities (local, regional/state, national, and global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity."

The [Community Engagement] Classification includes:

- **Curricular Engagement** includes institutions where teaching, learning, and scholarship engage faculty, students, and community in mutually beneficial and respectful collaboration. Their interactions address community-identified needs, deepen students' civic and academic learning, enhance community well-being, and enrich the scholarship of the institution.
- **Outreach & Partnerships** includes institutions that provide compelling evidence of one or both of two approaches to community engagement. Outreach focuses on the application and provision of institutional resources for community use with benefits to both campus and community. Partnerships focuses on collaborative interactions with community and related scholarship for the mutually beneficial exchange, exploration, and application of knowledge, information, and resources (research, capacity building, economic development etc.).

Systems Approach to Faculty Development for Outreach and Engagement at MSU

	Campus	Regional/State	National	Global
Administrators & Colleges	<p>Data support to President and Provost</p> <p>Outreach & Engagement Measurement Instrument (OEMI)</p> <p>Revision of Reappointment, Promotion, & Tenure form</p> <p><i>Points of Distinction</i></p> <p>NCA Accreditation Self-Study</p> <p>Carnegie Foundation Community Engagement Classification Self-Study</p> <p>Deans Council Presentations</p> <p>MULTI Workshops for department chairs</p> <p>Representation on campus-wide committees</p> <p><i>Engaged Scholar Magazine</i></p>	<p>Representation at regional/state conversations:</p> <p>CIC</p> <p>Michigan Campus Compact</p> <p><i>Engaged Scholar Magazine</i></p>	<p>Representation at national conversations & conferences:</p> <p>Wingspread Conferences</p> <p>HENCE</p> <p>CEOs for Cities</p> <p>NASULGC CECEPS Benchmarking Task Force & Commission on Innovation, Competitiveness, & Economic Prosperity (CICEP)</p> <p>The Research Universities and Civic Engagement Network (TRUCEN)</p> <p>Data collection (OEMI) partnerships</p> <p>Carnegie Foundation Community Engagement Classification Pilot</p> <p><i>Engaged Scholar Magazine</i></p>	<p>CASTL fellows program</p>
Faculty	<p>Senior (Faculty) Fellows Program</p> <p>Outreach Scholars Community Partnership Award</p> <p>College Service Learning & Civic Engagement Award</p> <p><i>Engaged Scholar Magazine</i></p> <p>Engaged Scholar Speaker Series</p> <p>Lilly Fellows Seminars</p> <p>Meet Michigan</p> <p>Revised RP&T form</p> <p>Points of Distinction</p> <p>FACT grant program</p> <p>Creation of interdisciplinary groups (public humanities council, AKTL, Specialists Confab)</p>	<p>Support faculty at regional conferences (Imagining America, Michigan Campus Compact)</p> <p>Creation of culturally sensitive engagement relationships (collaboration with MI's tribal groups)</p> <p>Creation of community based networks (Power of We, Urban Core Mayors)</p> <p>Establishment of community based hubs for engagement (YouthVille, iTEC, Ctr. for Community Economic Development)</p> <p>Web catalogues of engagement activities that support public access statewide (Statewide Resources Network; Spartan Youth Programs)</p>	<p>Representation at national conversations & conferences:</p> <p>Outreach Scholarship Conference</p> <p>University Continuing Education Association (UCEA) Outreach & Engagement Community of Practice</p> <p>Association for Continuing Higher Education (ACHE)</p> <p>Campus-Community Partnerships for Health (CCPH)</p> <p>Imagining America</p> <p>Association for the Study of Higher Education (ASHE)</p> <p>Association for Institutional Research (AIR)</p> <p>HBCU campus-to-campus partnership</p> <p><i>Handbook of Engaged Scholarship</i></p>	<p>International Association for Research on Service Learning and Civic Engagement (IARSLCE)</p> <p>Cultural awareness and sensitivity</p> <p><i>Handbook of Engaged Scholarship</i></p>

Systems Approach to Faculty Development for Outreach and Engagement at MSU, con't.

Graduate Students	Graduate certificate in community engagement CASTL fellows program	Community based participatory research theses and dissertations. Community based professional training programs with community partners	Emerging engagement scholars workshop	
Undergraduates	Service learning and civic engagement Tools of engagement: on-line undergraduate curriculum on community engagement	Internships, externships Service Learning and civic engagement	National tools of engagement: undergraduate curriculum on community engagement alternative spring break	International community engagement through study abroad alternative spring break

3. MSU is an Engaged Institution—Summary of Outreach and Engagement

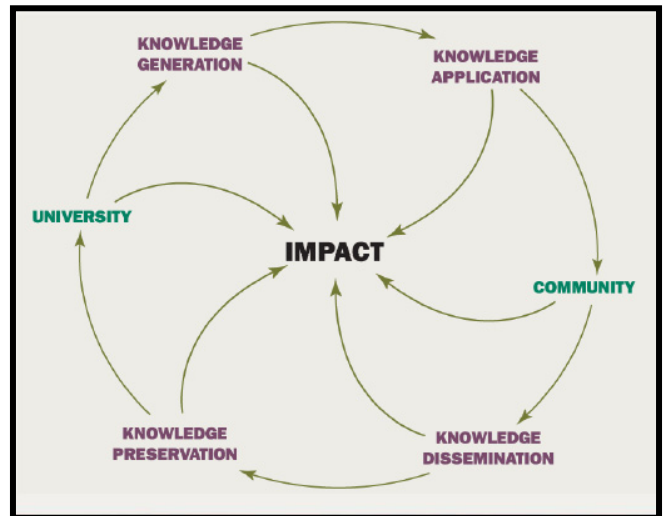
Across the institution

Teaching
Research & Creative Activities
Service

Anchored in knowledge model

Generation
Application
Dissemination
Preservation

Assessed and benchmarked



4. Overview of Faculty Development Matrix

Capacity building activities take place a multiple levels within the institution
Response to broad ranging concerns from constituencies outside of the institution

5. Selected Examples from MSU's Faculty Development Matrix

HBCUs (Hiram Fitzgerald & Angela Allen)
Engaged Scholar Speaker Series and *Engaged Scholar Magazine* (Burton Bargerstock)
Emerging Engagement Scholar Workshop (Angela Allen)
Graduate Certificate Program (Dozier Thornton, Robert Brown, & Diane Doberneck)

6. Discussion

- How would you describe faculty culture at your institution?
- What types of institutional infrastructure supports outreach and engagement?
- What kinds of institutional support have you tried to implement at your institution?