

Utilizing Cultural Engagement to Advance Knowledge & Transform Lives

Hiram E. Fitzgerald
*Assistant Provost
University Outreach and Engagement*

Michael Brand
Executive Director, Wharton Center for Performing Arts

Kurt Dewhurst
Director, MSU Museum

with
The Cultural Engagement Council

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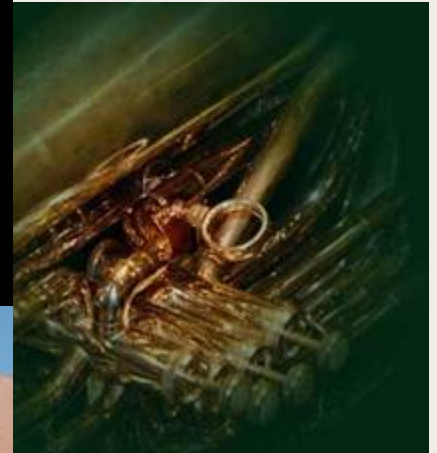
MSU Cultural Engagement Council

- Established in February 2004
- Under auspices of University Outreach & Engagement
- Meets monthly to discuss collaborations & new ideas



Core Participants

- MSU Museum
- Wharton Center
- Kresge Art Museum
- School of Music
- Dept. of Art and Art History
- Department of Theatre
- WKAR
- MSU Libraries
- Office of Diversity
- Univ. Outreach & Engagement
- Student Affairs



Additional Participants



JACK BRESLIN
STUDENT
EVENTS
CENTER

- Guests invited to attend
- Examples:
 - Residential College
 - International Studies
 - Study Abroad
 - African Studies Program
 - MSU Press
 - Breslin Center
 - Public Humanities
 - Lansing State Journal
 - Convention and Visitors Bureau

Purpose

- To share information in the planning stages to foster interdisciplinary collaborations
- To create innovative partnerships that enhance the teaching and research capacity of campus units
- To increase the visibility of cultural resources by positioning the region and MSU as the cultural center of Michigan, thereby attracting new state, regional, and often international audiences
- To make connections that contribute to the cultural life of the campus and greater community
- To strengthen student ties to the university ensuring lifelong engagement

Enhancing “Engaged Scholarship”



“Outreach and engagement activities should reflect a scholarship-based or knowledge-based approach to teaching, research, and service for the direct benefit of external audiences. Such activities, in turn, enrich all of the faculty member’s work.”

Current Initiatives

- North campus “arts corridor”
- Volunteer opportunities for Faculty Emeriti
- Lilly Faculty Seminar: Integrating cultural resources into teaching and research
- Coordination of Martin Luther King Jr. Day activities
- Coordination of MSU Sesquicentennial programs
- Cultural resource inventory
- Identifying opportunities to integrate the arts into general education
- Enhancing promotion of diverse cultural experiences on campus and throughout the state
- Thematic programming, such as “2006 Year of African Arts and Culture”

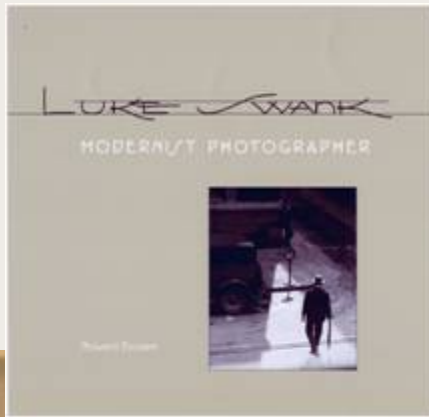
Advancing “Boldness by Design”

- Enhancing the student experience
 - **First Annual Fringe Festival**
 - Collaboration with Dept. of Art and Art History, Wharton Center, Kresge Art Museum, Native-American Institute, Dept. of Philosophy, American Studies, and others
 - **Cultural Through The Arts**
 - Wharton Center collaboration with Multicultural Development Office introducing students to new cultures and forms of expression
 - **Darwin Discovery Day**
 - MSU Museum collaboration with Colleges of Natural Science, Social Science, MSU Horticultural Gardens, entomology collections, and others



Advancing “Boldness by Design”

- Enrich community, economic & family life



- **Art and Museum Exhibitions**

- Breast cancer awareness - Kresge Art Museum collaboration with MSU Cancer Center and the medical schools
- Luke Swank Symposium – Kresge Art Museum collaboration with Colleges of Social Science, Communication Arts & Sciences, School of Journalism, American Studies, College of Arts and Letters and others

- **Ready To Learn Service**

- A WKAR collaboration providing on-air parenting segments, learning material and workshops addressing childhood literacy

- **Digitizing Modern Michigan**

- MSU Libraries collaboration with 50 Michigan libraries preserving local history

Advancing “Boldness by Design”



- **Expand international reach**
 - **Year of African Arts and Culture (2006)**
 - Interdepartmental collaboration
 - **Study of Latin American music and culture**
 - School of Music collaboration with Center for Latin American & Caribbean Studies
 - **World View Lecture Series**
 - Wharton Center collaboration with College of Communication Arts & Sciences, College of Natural Science, Honors College, James Madison College, Office of the Provost Undergraduate Education, and Office of the President

Advancing “Boldness by Design”

MICHIGAN STATE
UNIVERSITY

- Increase research opportunities
 - **Music therapy research**
 - School of Music collaboration with the Department of Radiology, College of Nursing and Department of Linguistics
 - **Online Collections**
 - MSU Museum program providing virtual access to collections for scholarly research
 - **Smithsonian Institution**
 - Ongoing programs and research at MSU Museum



 Smithsonian Institution
Affiliations Program

Advancing “Boldness by Design”



- **Strengthen stewardship**
 - **Documentaries**
 - Preserving and promoting MSU’s history and research accomplishments - WKAR
 - **MSU Libraries Grant Page**
 - The libraries most used webpage providing a collection of resources related to funders, financial aid, fundraising and more
 - **Endowments**
 - To sustain and increase access to the university’s arts and cultural programs

Discussion / Q & A

Contact Information

University Outreach and Engagement

Michigan State University
Kellogg Center, Garden Level
East Lansing, MI 48824-1022
Phone: (517) 353-8977
Fax: (517) 432-9541
E-mail: outreach@msu.edu
Web site: outreach.msu.edu

