



MICHIGAN STATE
UNIVERSITY

Advancing Knowledge.
Transforming Lives.

Advancing Knowledge to
Serve Society

*Scholarship Focused Outreach and
Engagement*

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Assistant Provost

University Outreach & Engagement

**Orientation for New Faculty
August 24, 2004**

Characteristics of an Engaged University

- Make engagement a priority on every campus
- Develop plans for engagement
- Encourage interdisciplinary work
- Create new incentives to advance engagement
- Secure stable and secure funding

Renewing the Covenant
Kellogg Commission, 2000

The Engaged University: Definition

Engagement is the partnership of university knowledge and resources with those of the public and private sectors

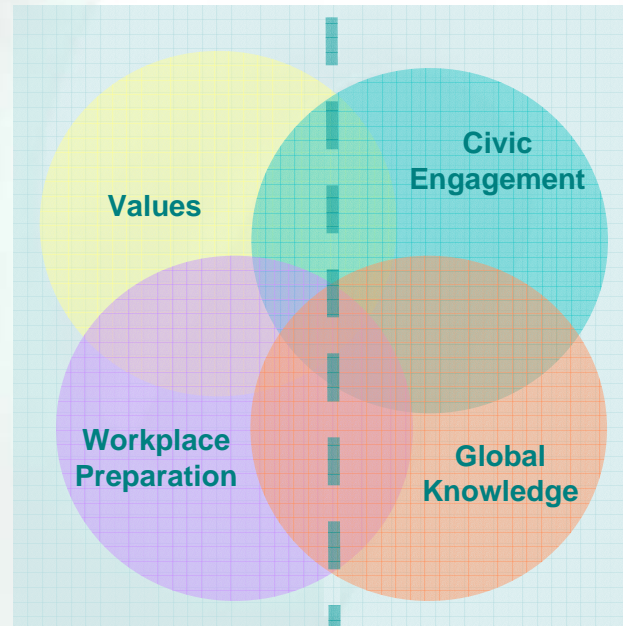
- to enrich scholarship and creative activities,
- to enhance curriculum, teaching & learning,
- to prepare educated, engaged citizens,
- to strengthen democratic values and civic responsibility,
- to address critical societal issues,
- and to contribute to the public good.

– Adapted from the CIC Committee on Engagement



Educated Person

Campus Focus



Community Focus



Educated Community/World

The land-grant university has a special role to engage its students/faculty, instructional and research resources to ...

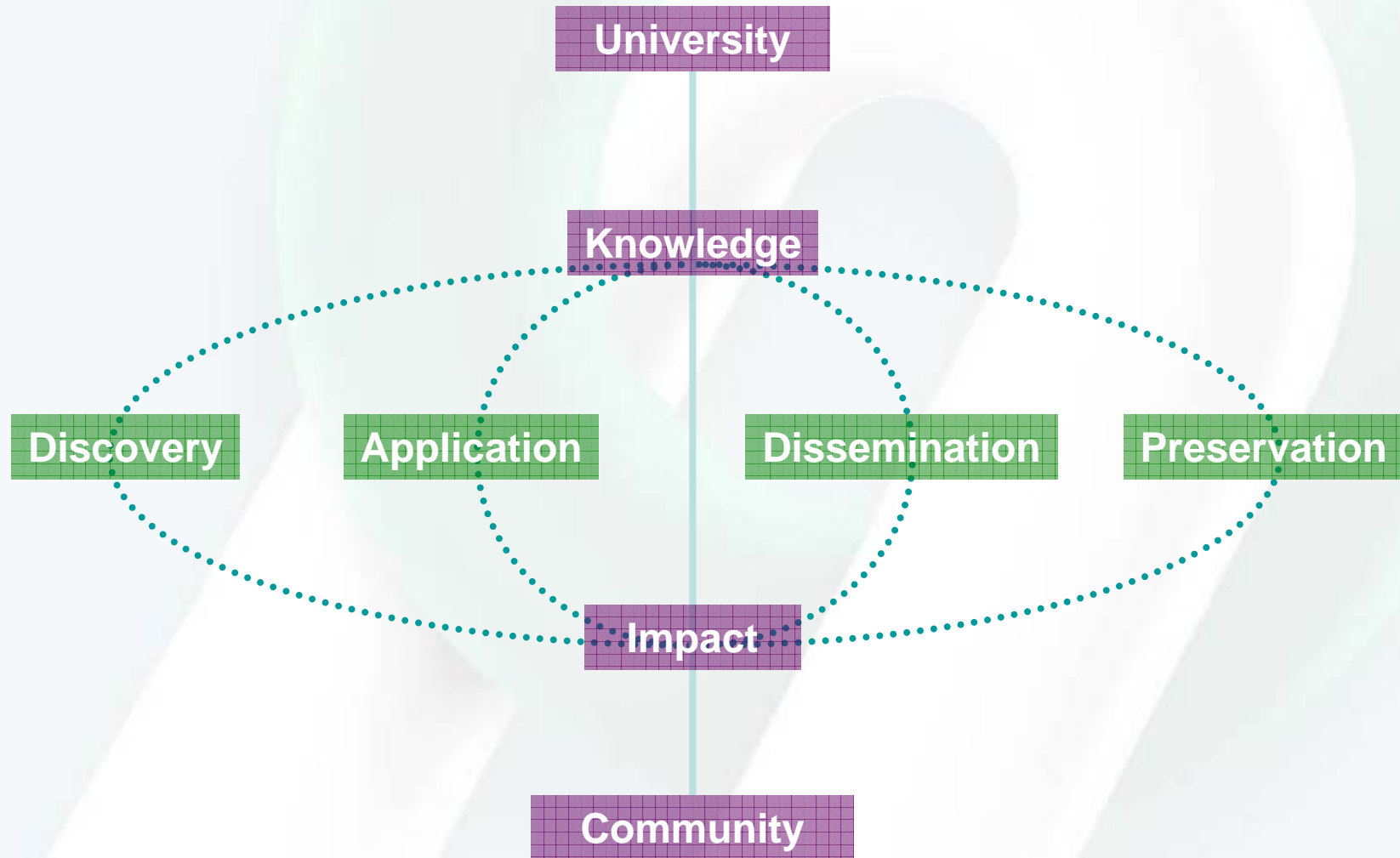
... Strengthen commitment to democracy/diversity

... Improve workplace practice and economic strength

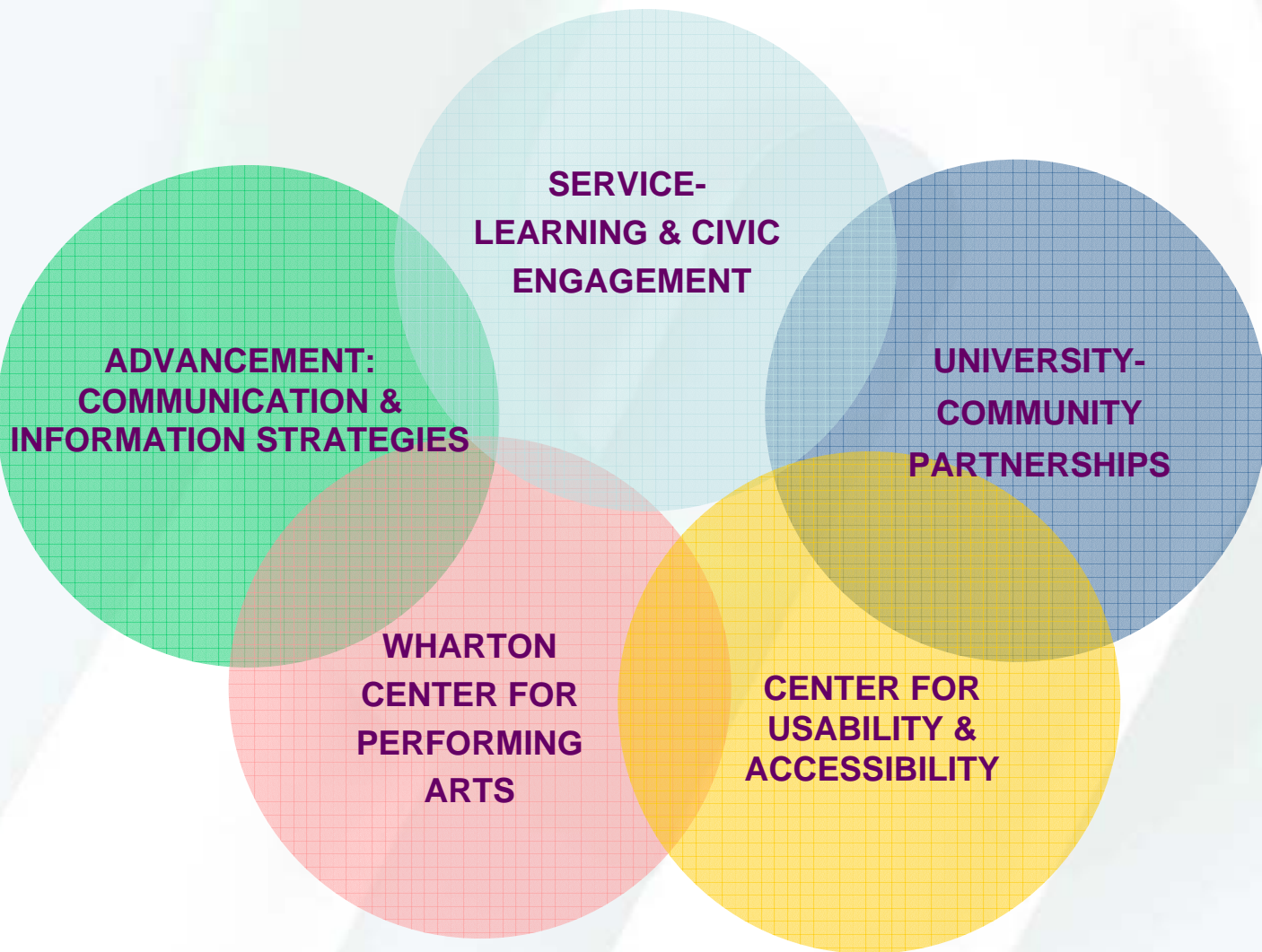
... Strengthen citizen participation and civic responsibility to improve outcomes for community members

... Globalize perspectives and contacts

Outreach & Engagement Scholarship Model

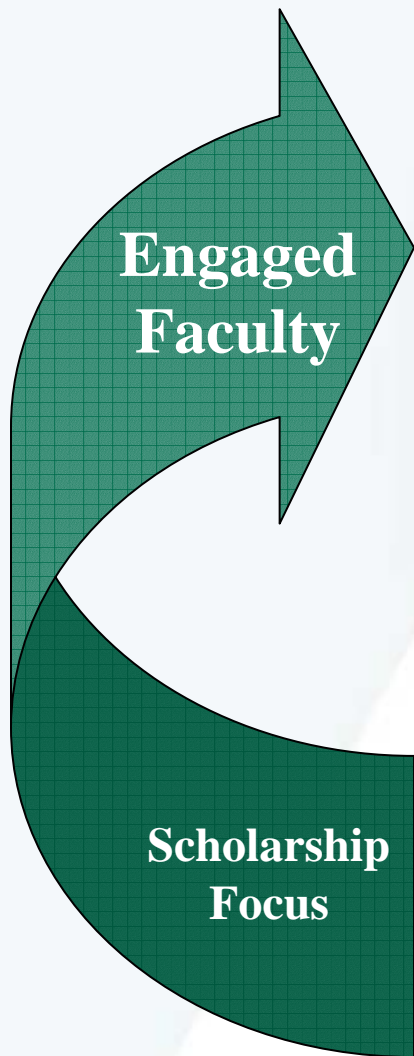


University Outreach & Engagement



Outreach and Engagement

Advancing Knowledge to Serve Society



Partners

With faculty research teams

Consults

Develops community projects

Trains

Using asset-based approaches to community change

Assists

Builds service-learning/civic engagement models

Funds

Seed grants for outreach research

Develops

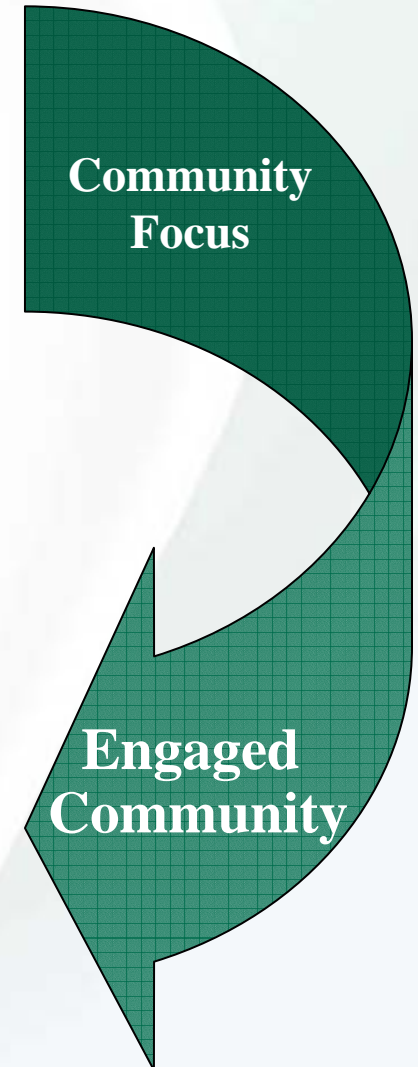
Outreach measures and standards of practice

Markets

Outreach and engagement activities

Advocates

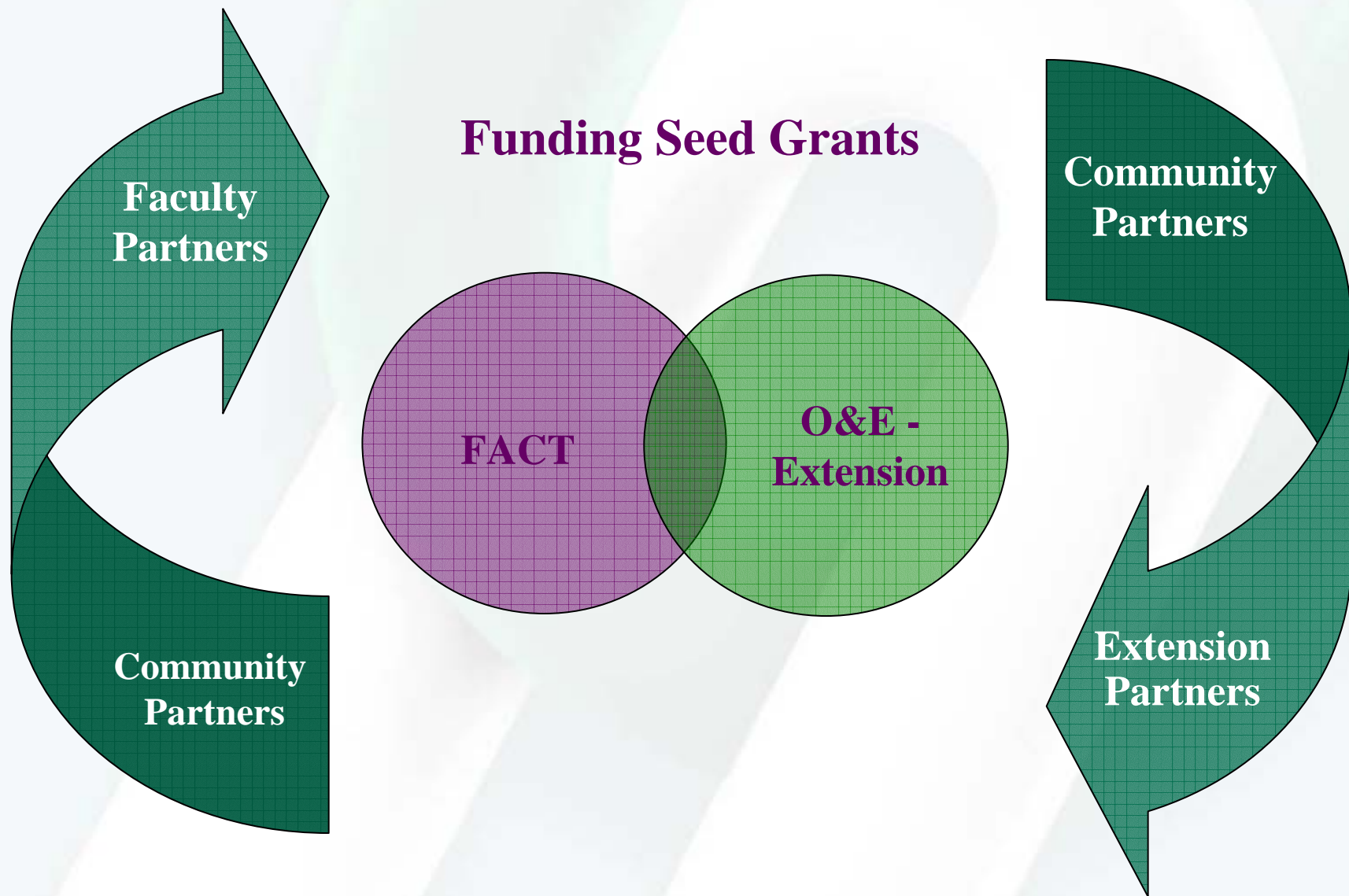
- For the engagement mission
- For cross institution benchmarks
- For measurement standards



Outreach & Engagement Focal Areas

- Children, youth & families
- Community & family security
- Community & economic development
- Technology & human development
- Scholarship of engagement

Faculty-Extension-Community Partnerships to Create Evidence Based Approaches to Community Change



Colleges & Academic Units

Departments

Schools

Institutes

Centers

MSU Extension

Interdisciplinary Collaborations

1. Addressing major societal issues

- K-12 reform: Literacy, math and science education
- Needs of 0-5 year-old children and their families
- Safe schools and communities
- Positive outcomes for children, youth and families
- Land use and built environments
- Community and economic development
- Sustainable agriculture, food and water safety
- Urban and regional development
- Environmental health
- Public policy
- Technology usability and accessibility

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MSU-Extension

- 2. Fostering cross-disciplinary outreach and engagement research collaborations**
 - MSU FACT Coalition and UO&E-Extension Grants
 - Cultural Engagement Council
 - Community Based Scholarship Team
- 3. Networking in major geographic areas across Michigan through AKTL Networks**
- 4. Creating opportunities for the scholarship of outreach & engagement**
 - Outreach Scholarship Conferences
 - Speakers Series
 - Committee on Institutional Cooperation: Committee on Engagement
 - National Association of State Universities and Land Grant Colleges
 - Peer Research Institutions



Nutrition Education Aimed at Toddlers (NEAT)

- **Partners**
 - Mildred Horodynski, College of Nursing
 - MSU Department of Food Science and Human Nutrition
 - MSU Extension Family and Consumer Sciences
 - Mid-Michigan Community Action Agency
 - The Women, Infants, and Children (WIC) program
 - Early Head Start
- **Major aims**

Teaching parents healthy choices and skills for feeding finicky tots.
- **Major findings/results**

A three-part curriculum for parents was developed to increase their knowledge of food and kitchen safety, educate them about proper portion sizes and foods for toddlers, and help them develop strategies for planning family meals. The program has been spotlighted on local news broadcasts and was featured in Michigan Agricultural Experiment Station's Futures magazine. Project leaders hope to expand the program to EHS sites statewide before becoming a national model of nutrition intervention for preschoolers.
- **External funding achieved**

Three-year, \$375,000 grant from U.S. Administration for Children, Youth, and Families.



Kid Curator

- **Partners**

- Norman Lownds, MSU Department of Horticulture
- Michigan 4-H Children's Garden
- Head Start

- **Major aims**

Encouraging preschoolers to think scientifically and ecologically through participation in learning activities in the 4-H Children's Garden. Immersion field trips bring students to the garden for three days for hands-on learning. A new partnership with Head Start teachers is training instructors on how to incorporate scientific inquiry into their daily lessons.

- **Major findings/results**

This pioneer approach to teaching science and developing environmental stewardship has become a model for other programs in the U.S., the U.K., and Canada, and has consistently received high approval ratings in Michigan.

- **External funding achieved**

\$873,295 in recently awarded grants, including \$429,000 from the Dow Foundation.



Grandparents Raising Grandchildren

- **Partners**

- Teresa Jones, Director, MSU Kinship Care Project
- MSU School of Social Work

- **Major aims**

Collecting descriptive information about grandparent-led households and assessing their needs for support, services, and other resources as they raise children for a second time.

- **Major findings/results**

This study of kinship care providers revealed several areas of concern, including the need for respite care, the need for affordable and accessible legal services, and the impact of caregiving on grandparents' health. Unlike many national studies of families in urban centers, the MSU research looked also at families in rural and suburban areas. The initial pilot study has grown into a long-term project that includes building a knowledge base about kinship care in Michigan and establishment of a resource center in Lansing.

- **External funding achieved**

More than \$500,000 in grants from public and private sources to support further efforts.

University Outreach & Engagement

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